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Contact: Downtown Providence Parks Conservancy, Heather Colby

Web Page: <http://provparksconservancy.org>

Colby Strategic Marketing

(203) 435-3212 (cell)

[hcolby@colbystrategicmarketing.com](mailto:hcolby@colbystrategicmarketing.com)

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## **Downtown Providence Parks Conservancy Receives a Grant from the Hasbro Children's Fund to Provide Children with Greater Access to Creative Programming**

January 27, 2015 (Providence, RI) - Downtown Providence Parks Conservancy (DPPC), a public-private partnership formed to preserve and revitalize Providence's historic downtown core, recently received a grant from the Hasbro Children's Fund to help enrich children's lives in Greater Kennedy Plaza. DPPC is now in its 7th year of offering free arts and cultural programming in downtown Providence parks. Through the generosity of Hasbro, Inc. (NASDAQ: HAS), children visiting Greater Kennedy Plaza will have access to an expanded programming schedule that strives to inspire early age literacy and a love of books through art and creative play. The expanded programming helps usher children "Into the World of a Book."

"We are grateful to Hasbro for their support of our programming in the parks. It has been proven in other cities that programming in downtown parks results in safer, cleaner public spaces for all to enjoy," states Cliff Wood, Executive Director, Downtown Providence Parks Conservancy. "To this end, our goal is to serve Providence's mix of students, visitors, business people, families and residents. Hasbro's gift will help us build a stronger, healthier, more accessible and more welcoming downtown Providence."

DPPC programmed over 160 activities in Greater Kennedy Plaza in 2015 and has seen year over year growth in attendance and participation. Free DPPC arts, cultural and family programming enlivens Providence's downtown public spaces and creates a welcoming environment for residents and visitors alike.

"The fun and enriching programming provided by the Downtown Providence Parks Conservancy reflects our corporate purpose of making the world a better place for children and their families," said Karen Davis, Senior Vice President of Global Philanthropy & Social Impact, Hasbro, Inc. "We are proud to help DPPC continue to bring this free family programming to those in Downtown Providence."

The Hasbro Children's Fund is responsible for the majority of Hasbro's grant making, which focuses on supporting programs that provide hope to children in need; play for children who otherwise would not be able to experience that joy; and the empowerment of youth through service. In addition to strategic partnerships with nonprofit organizations that impact children on a global scale, the Hasbro Children's Fund also provides local community grants in

locations where Hasbro has operating facilities in the US, including its home state of Rhode Island. Please visit [www.Hasbro.com/giving](http://www.Hasbro.com/giving) to learn more about Hasbro's philanthropic programs, which help to make a difference for millions of children across the globe each year.

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***About Hasbro:***

Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at [www.hasbro.com](http://www.hasbro.com), and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

***About Downtown Providence Parks Conservancy:***

The Downtown Providence Parks Conservancy (DPPC) is a public-private partnership formed to preserve and revitalize Providence's historic downtown core by transforming it into a lively, cohesive and prosperous economic and cultural center through the development and management of exceptional public spaces. DPPC envisions a world-class park system in downtown Providence that enhances the downtown area with welcoming, vibrant public spaces for community engagement, events and recreation for the people of Rhode Island. Learn more at [www.provparksconservancy.org](http://www.provparksconservancy.org), and follow us on Facebook at Downtown Providence Parks Conservancy.